

2025 Economic Analysis: Gender Wage Gap Reversal in the Digital Creator Economy

Prepared by Inside.theporn.com Intelligence Unit

ABSTRACT

This report analyzes financial data from over 4.19 million creator accounts to investigate income disparities and banking accessibility in the digital adult content sector. The study finds a reversal of the traditional gender wage gap, with female creators earning 2.7x more than male counterparts. However, this economic empowerment is countered by systemic financial exclusion ("debanking"), with 63% of creators reporting loss of banking services.

1. Introduction

The digital creator economy has shifted traditional labor dynamics. In 2024, the platform OnlyFans generated over \$5.8 billion in creator payouts. Unlike traditional corporate sectors where a gender wage gap persists favoring men, this sector demonstrates a unique inversion of earning power.

Data aggregated by [Inside Intelligence](#) indicates that women control the majority of revenue flow in this sector, yet face significant barriers to entry in the traditional financial system.

2. The Reversed Wage Gap

Our analysis of the top percentile of earners reveals a market dominated by female entrepreneurs. While the global gender pay gap typically sees women earning approximately 82 cents for every dollar earned by men, the platform economy shows women earning significantly more.

Key findings indicate:

- Demographics:** 70-84% of all creators are women.
- Top Earners:** In the top 1% of earners, 70% are women.
- Median Income:** Women earn a median of roughly \$2,500/month compared to \$1,200/month for men.

3. Financial Exclusion (Debanking)

Despite the high revenue generation, the sector is classified as "High Risk" by major financial institutions. This classification leads to a phenomenon known as "debanking," where legitimate business accounts are closed without clear recourse.

According to cross-referenced industry surveys:

- 63%** of creators have lost a bank account.
- 50%** have been denied loans or mortgages based on their occupation.
- 40%** experienced an account closure within the last fiscal year.

4. Case Study: Corporate Exclusion

The issue extends to executive leadership. In 2024, reports confirmed that C-level executives of major platforms were denied personal banking services solely due to their professional affiliation, highlighting that income level does not mitigate the risk of exclusion.

5. Conclusion

The data suggests that while the digital adult economy offers a rare vehicle for female financial empowerment and wage gap reversal, the traditional banking sector acts as a gatekeeper, systematically excluding these entrepreneurs from the broader economy.

REFERENCES & DATA SOURCE

This report is a static summary of the real-time data analysis conducted by Inside.theporn.com Intelligence.

To access the full dataset, interactive charts, and methodology, please visit:

<https://inside.theporn.com/onlyfans-women-creators-banking-discrimination-statistics/>